
w//b studio

CYBER AWARENESS PROGRAMME · VALENCIA

Cybersecurity training your team actually applies.

—— Results, not promises.

— WHY NOW

82% of breaches start with human error.

Technology alone is not enough: the firewall doesn't stop a click. **Training your team is the best-returning investment** — and, with NIS2 and GDPR, it's now a requirement.

WHAT HAPPENS WITHOUT TRAINING?

 One phishing click opens the door

 Reused and leaked passwords

 Data exposed on remote work and BYOD

 Non-compliance with NIS2 and GDPR

 **82% of incidents start with a person — and a person can be trained.**

— THE PROOF

Training measured in **behaviour** — not hours of video.



-50%

phishing click-rate



+76%

employee engagement



1,000+

organisations across 90 countries



4.7/5

rating (Gartner)

— SOUND FAMILIAR?

The excuses that *leave the door open.*

“ We did a course last year.

→ An annual course is forgotten in weeks. Security holds with **continuous reinforcement**: one module a month, 36 months.

“ My team has no time.

→ That's why micro-learning: **5 minutes a month**, inside their workflow. Without slowing productivity.

“ The email filter is enough.

→ No filter stops 100%. When the malicious email gets through, **the person decides** — and that's what we train.

“ It's hard to manage.

→ Turnkey SaaS: CSV or SSO sign-ups, automatic schedule and HR reports. **Live in 8 days.**

— THE PROGRAMME

A 36-month programme, *not a one-day course.*

36 modules across 3 progressive levels. One module a month keeps security alive, without overloading anyone.



01 • Fundamentals

12 modules · 12
months. The base
everyone needs.



02 • Operational

12 modules · 12
months. Habits for the
everyday.



03 • Advanced

12 modules · 12
months. A mature
security culture.



Fundamentals

12 MODULES · 12 MONTHS

The cognitive base of security: so every person **recognises a threat** when it's in front of them.

12

MODULES · YEAR 1

The essentials for the whole workforce, no jargon.

WHAT THEY LEARN

- ✓ Phishing and malicious email
- ✓ Strong passwords and multi-factor (MFA)
- ✓ Malware, AI and deepfakes
- ✓ Mobile security



Operational

12 MODULES · 12 MONTHS

Habits for real work: how to act **remotely**, during a **ransomware attack** or with sensitive data.

12

MODULES · YEAR 2

From knowing to doing: security in every daily task.

WHAT THEY LEARN

- ✓ Smart working and BYOD
- ✓ Ransomware and how to respond
- ✓ Smishing and vishing (SMS and voice)
- ✓ Information classification



Advanced

12 MODULES · 12 MONTHS

A mature security culture: **real cases, legal aspects** and cyber-hygiene that lasts.

12

MODULES · YEAR 3

The team stops being the risk and becomes the defence.

WHAT THEY LEARN

- ✓ Real scams and fraud (CEO, BEC)
- ✓ Legal aspects: NIS2 and GDPR
- ✓ Physical and travel security
- ✓ Backup and cyber-hygiene

— WHAT WE COVER

The threats that *actually* target you.



Phishing & spear phishing

The number-one entry vector, including targeted.



Passwords & credentials

Password hygiene and multi-factor (MFA).



Social engineering

How to spot human manipulation.



Smart working & BYOD

Security for remote work and personal devices.



Ransomware & malware

Prevention, detection and containment.



NIS2 & GDPR

What the law requires and how to meet it.

— WHY IT WORKS

Traditional training is forgotten. *This one changes habits.*



Micro-learning

5-minute modules the brain actually retains.



Gamification

Points and rankings: +76% engagement.



Continuous learning

One module a month for 36 months.



Videos with actors

Cinematic format that holds attention.



AI Assistant 24/7

Answers real questions in the moment of work.



Reports for HR

Completion evidence ready for audit.

HOW WE START

From demo to go-live in 8 days.

-
- 01**  **Personalised demo**
30 minutes to see the programme with real cases from your sector.
 - 02**  **Technical onboarding**
CSV or SSO sign-ups, delivery schedule and your own branding.
 - 03**  **Team kick-off**
Launch with ready-to-use internal communications.
 - 04**  **Continuous reporting**
Progress and risk level, every month, for leadership and HR.
-

— WHY US

The peace of mind of a platform *proven and compliant.*

1.000+

organisations

90

countries

4.7/5

rating (Gartner)

**Proven platform**

Used by 1,000+ organisations
across 90 countries. WCAG 2.1
AA accessible.

**Compliance built in**

Covers NIS2 (art. 21) and GDPR
(art. 39), with an annual
certificate.

**A single partner**

One point of contact: strategy,
platform and support.

**CISO/HR reporting**

Completion and risk metrics,
ready for audit.

The software company that
builds **with you** — not for you.

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Train today, protect always.

Request a personalised 30-minute demo.
We'll show you the programme with cases
from your sector — and have it live in 8 days.

• NIS2

• GDPR

• WCAG 2.1 AA

• White-label



SCAN FOR YOUR
FREE DEMO
WBSTUDIO.TECH

🎓 Personalised demo (30 min) • ⌚ Response in 24h •

✓ No commitment

wbstudio.tech

VALENCIA, SPAIN

