
w//b studio

AI FOR BUSINESS · VALENCIA, SPAIN

Artificial Intelligence for business that delivers results, not promises.

— Results, not promises.

WHY NOW

AI that never reaches production is just an expensive demo.

Most AI projects stall as pilots: they dazzle in the meeting and change nothing in the business. We do the opposite — we start from a real case, ship it to production in **4 weeks** and measure the result in hours saved, errors avoided and clients won.

01

We start from a real business case, not from the technology.

02

We integrate it into your current workflows — 0 software changes.

03

Security and compliance from day one, not bolted on at the end.

— RESULTS, NOT PROMISES.

We show you where AI saves hours, cuts errors and helps you win clients. **First result in 4 weeks.** EU AI Act & GDPR by design.



+30%

time reclaimed



24/7

customer service



4 wks

to first result



0

migrations

it plugs into your software and speeds it up

— WHAT WE DO

We embed AI into the workflows you already use. *Without changing your software.*



Process automation

Repetitive tasks — emails, documents, data — run on their own, 24/7.



Assistants & chatbots (RAG)

They answer from your data, not the internet: support always available.



Analysis & prediction

Models that anticipate demand, risk or failures before they happen.



Native integration

Connects to your current CRM, ERP and tools — no migrations.

— REAL CASES

Everyone talks about AI. We apply it to your business.

Generic AI sounds great in a talk and changes nothing in your day-to-day. We start from a real case in your sector, adapt it to how you work and put it into production — measurable, integrated and secure. Here are some of the problems we already solve:

REAL ESTATE

A virtual agent answers the phone, informs and books viewings while your team closes deals.

-60% WRITING

MARKETING

From a single brief come the plan, the copy and the images for the whole campaign.

3× CONTENT

PROFESSIONAL & LEGAL

Upload a contract and get the summary, the risks and the actions — with the source cited.

-70% REVIEW

ECOMMERCE

A WhatsApp chatbot sells, recommends and recovers abandoned carts, 24/7.

+25% CONVERSION

CLINICS & HEALTH

The phone answers itself: it books, resolves questions and cuts no-shows.

-40% ADMIN

INDUSTRY

AI cameras inspect every part and predict which machine will fail.

-50% DEFECTS

01 / 06



Real estate

Your team loses hours writing listings, scheduling viewings and answering leads one by one — while buyers go cold.

-60%

IN LISTING WRITING

More viewings closed with the same team, and zero leads left unanswered.

WHAT WE AUTOMATE



Listing writing

SEO-ready descriptions in seconds from the property data.



Lead organisation

Sorts and prioritises every contact automatically in your CRM.



Viewing scheduling

Books, confirms and reminds viewings, synced to your calendar.



WhatsApp chatbot

Answers questions and qualifies buyers 24/7 on WhatsApp and web.



Phone-answering agent

A virtual agent takes calls, informs and routes the important ones.



Automatic follow-up

Re-engages cold contacts with personalised messages at the right time.

REAL EXAMPLE

A buyer messages on WhatsApp at 11 pm: the assistant replies, qualifies their interest, books the viewing and notifies the agent. Zero leads lost.

02 / 06



Marketing agencies

More clients mean more deliverables — but hiring doesn't scale and deadlines keep tightening.

3x

CONTENT PER PERSON

Triple the output per person without growing the team or dropping quality.

WHAT WE AUTOMATE



Content creation

Drafts of copy, posts and campaigns in each brand's voice.



Image generation

On-brand visuals and mockups ready to publish.



Automatic reporting

Client-ready performance reports, generated on their own.



Multi-format variants

Dozens of versions and formats from a single idea.



Per-channel scheduling

Adapts and schedules each piece on its network, no manual work.



Lead-capture chatbot

Qualifies campaign leads on WhatsApp and forms 24/7.

REAL EXAMPLE

From one brief we generate the content plan, per-channel drafts and the images — your team only reviews and approves.

03 / 06



Professional services & legal

Reviewing contracts and case files by hand is slow, costly and prone to errors that cost dearly.

-70%

REVIEW TIME

More files handled per professional, with full traceability and human oversight.

WHAT WE AUTOMATE



Document review

Extract clauses, risks and key data in minutes.



Regulatory compliance

Check every document against your policies and current law.



Internal search

Ask in plain language across your entire document archive.



Draft writing

Base contracts and documents from your own templates.



Client assistant

Handles frequent queries on WhatsApp and email, with your criteria.



Deadline management

Spots due dates and warns before it's too late.

REAL EXAMPLE

Upload a contract and get a summary, the risk clauses and recommended actions — with the source cited on every point.

04 / 06



eCommerce & retail

Handling enquiries, recommending products and recovering carts by hand doesn't scale mid-campaign.

+25%

CONVERSION

Sell more per visit and free your team from repetitive enquiries.

WHAT WE AUTOMATE



24/7 customer service

Resolves questions, order status and returns instantly.



Cart recovery

Re-engages abandoned purchases at the right moment.



Copy & translation

Product descriptions generated and translated per market.



WhatsApp chatbot

Sells and assists on WhatsApp like another sales rep.



Product recommender

Suggests the right product to each customer, in real time.



Lead organisation

Sorts and routes B2B opportunities automatically.

REAL EXAMPLE

A customer asks on WhatsApp, the assistant recommends the right product, sorts the size and recovers the cart they left half-done.

05 / 06



Clinics & healthcare

Staff spend more time on paperwork than on patients, and the schedule fills up with repetitive tasks.

-40%

ADMIN BURDEN

Give hours back to clinical staff and cut no-shows.

WHAT WE AUTOMATE



Phone-answering agent

Takes calls, books appointments and answers questions without flooding reception.



Appointment management

Reminders, rescheduling and initial triage 24/7.



Visit transcription

Generates reports and clinical notes automatically.



Patient chatbot

Handles frequent questions on WhatsApp and web.



History summary

Searches and summarises the clinical history in seconds.



Reminders & follow-up

Cuts no-shows and improves treatment adherence.

REAL EXAMPLE

The agent answers the phone, books the appointment and sends the reminder; after the visit, it transcribes the report. The professional just validates. Data always in the EU.

06 / 06



Manufacturing & industry

Defects are caught late and unplanned downtime costs thousands of euros every hour.

-50%

DEFECTS

Less rework, fewer stoppages and quality that doesn't depend on the shift.

WHAT WE AUTOMATE



Visual inspection

Catches defects on the line, part by part, in real time.



Predictive maintenance

Anticipates failures before they stop production.



Real-time dashboards

Quality, performance and alerts, always current.



Technical assistant

Answers operators on manuals and procedures instantly.



Planning optimisation

Adjusts shifts and output to real demand.



Automatic reports

Production and quality reports generated on their own.

REAL EXAMPLE

AI cameras inspect every part and alert instantly; the history predicts which machine needs maintenance before it fails.

— SECURITY BY DESIGN

Security built in from the first line of code.

We don't bolt security on at the end: we design it from day one. Your data stays in the EU, encrypted, and every automation goes through human oversight. Meeting GDPR and the EU AI Act isn't paperwork — it's part of the architecture.



EU-hosted data

European hosting, encrypted in transit and at rest.



GDPR & EU AI Act

Regulatory compliance by design, not as a patch.



Human oversight

Critical decisions always with a person in command.



Your data, yours

We never train third-party models. Code and data are yours.

— HOW WE WORK

Four steps to your first result.

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- 01**  **We talk about your business**
We map your processes, your goals and where it really hurts.
-
- 02**  **We pick the highest-impact case**
We prioritise the case that saves or sells most, and scope it.
-
- 03**  **First result in 4 weeks**
We build it, integrate it and ship it to production — measurable.
-
- 04**  **We scale if it works**
If the numbers add up, we expand to more processes and teams.
-

— ADDED VALUE

We build with you — not for you.



First result in 4 weeks

Real value in production in a month, not in quarters.



0 software changes

We work on what you already have, no migrations or risk.



Fixed quote in 48h

You know the cost and scope from the start. No surprises.



Code & data 100% yours

No lock-in, no black boxes: ownership is yours.

The software company that
builds **with you** — not for you.

w//b studio

Results, not promises.

The software company that builds with you — not for you.

- EU-hosted data

- GDPR

- EU AI Act

- Human oversight

 Free 30-min call •  Quote in 48h •  No commitment

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VALENCIA, SPAIN